

design et al

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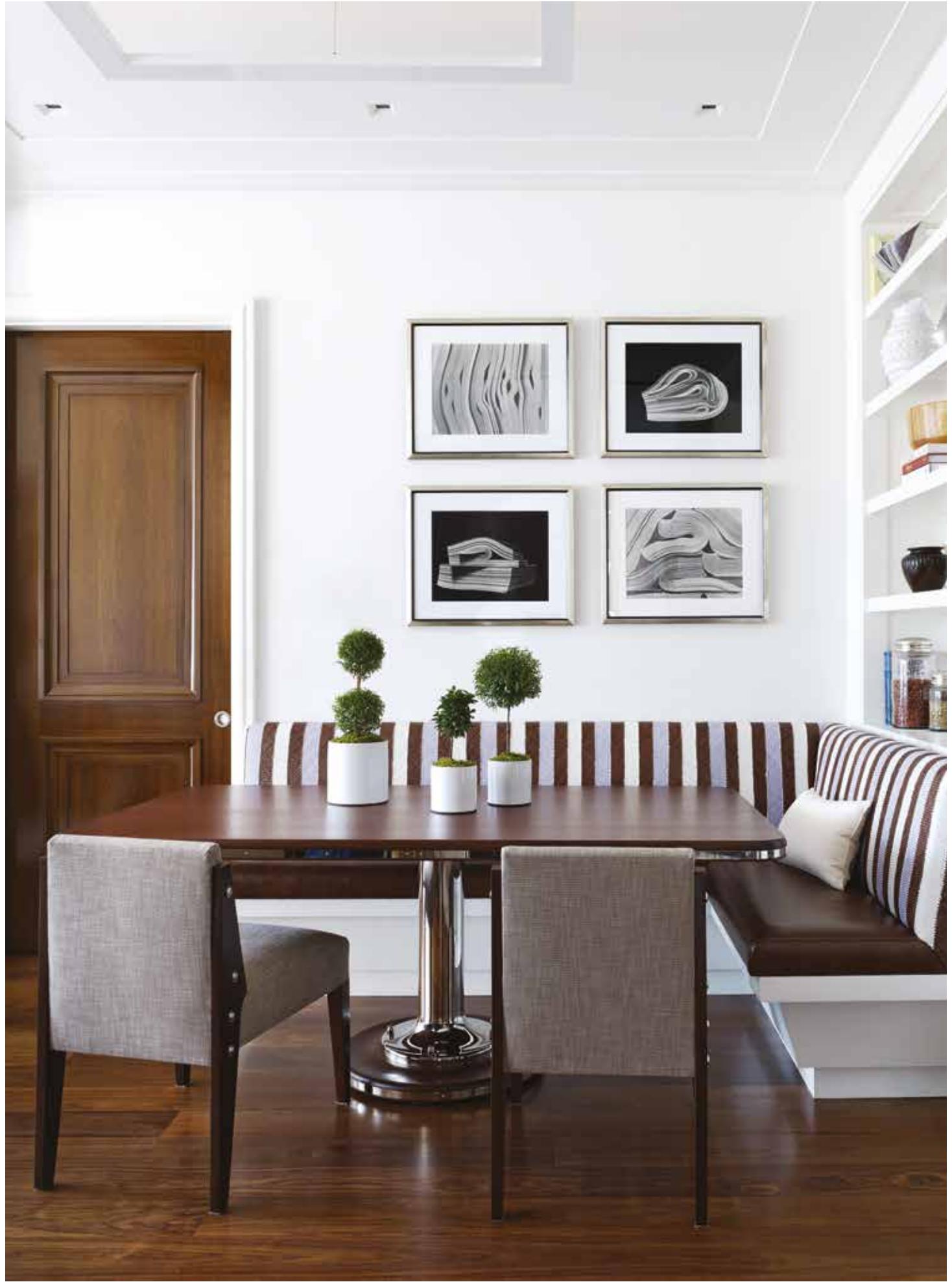
DESIGN DECADENCE
THE SCHEMES THAT HONOUR LUXURY

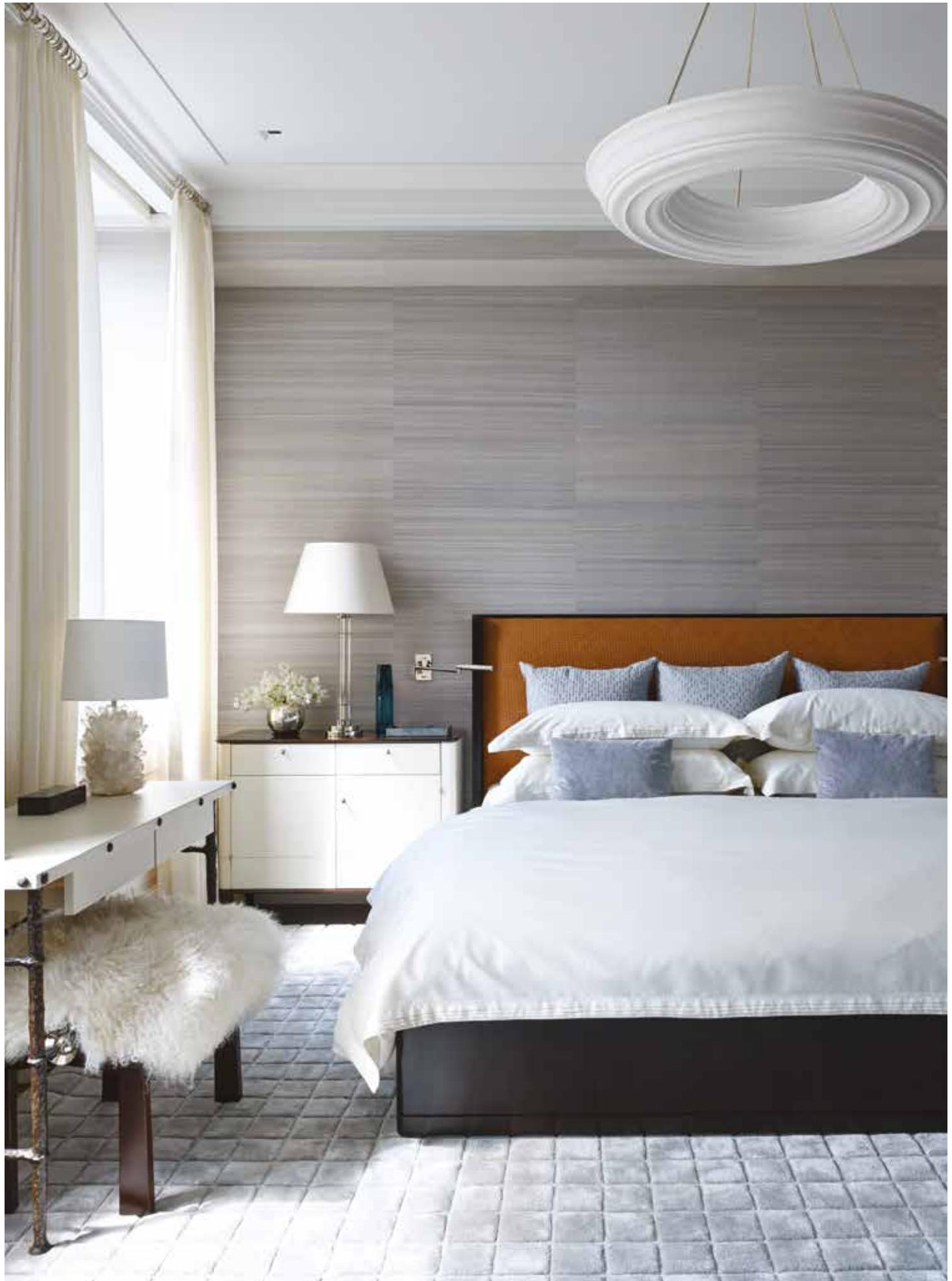


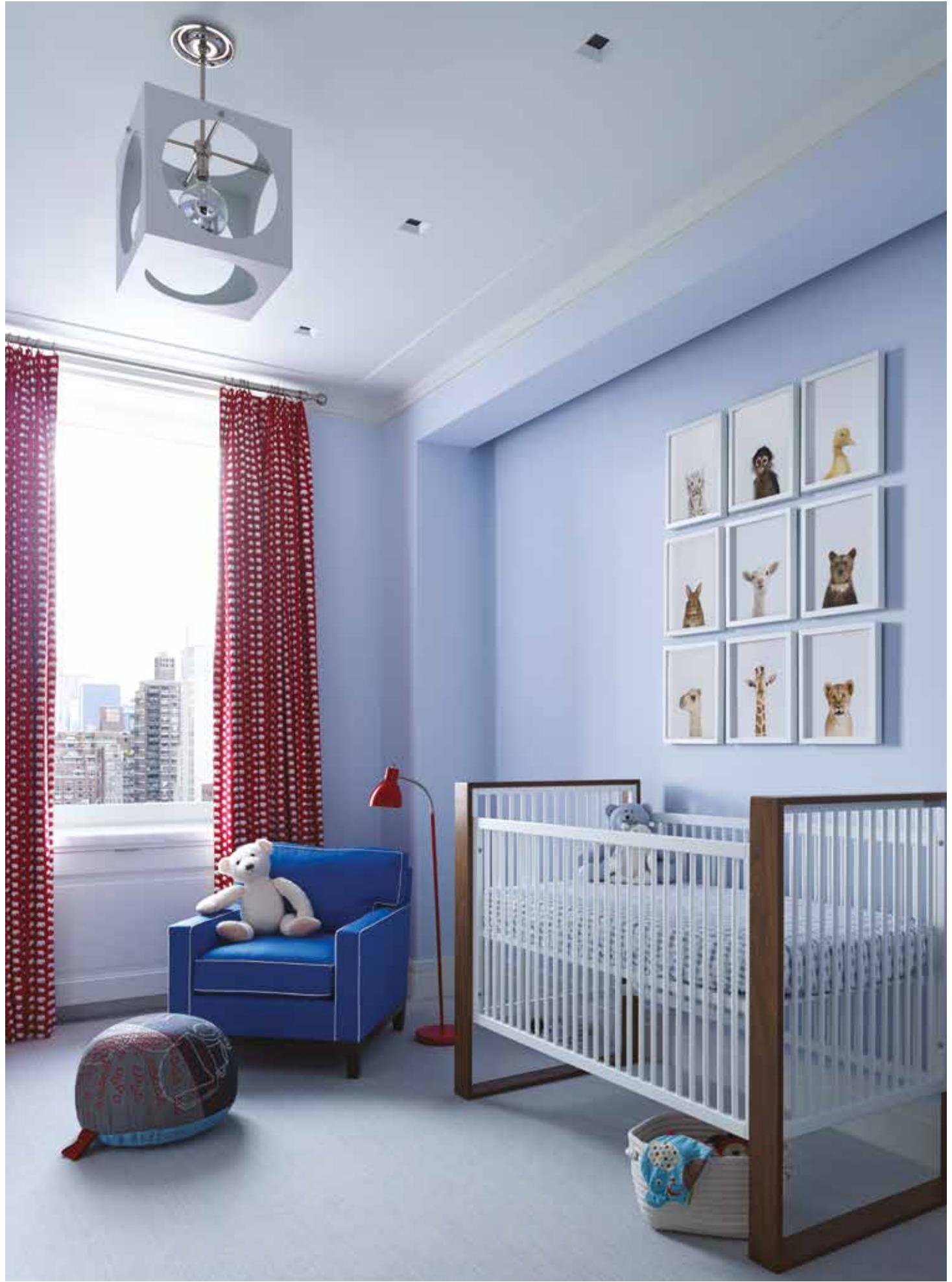


A RENOVATED FAMILY HOME











“The use of different tonal blues in the bedrooms ties them together and maintains a calming and oceanic atmosphere, in a property located in one of the busiest cities in the world.”

Foley&Cox were enlisted to take on a complete renovation of a pre-war, Park Avenue classic six roomed property, to suit the needs of a modern family. Their aim in this project was to refine every detail of the space, in order to maximise the square footage, footprint of rooms and storage space. The goal for the design team at Foley&Cox was to seamlessly combine the public and private aspects of the clients' life.

Within the property, a triple open space acted as the central point of the space, which Foley&Cox semi-divided into the living room, dining room and library zones. These areas have been designed to have distinct tones and purpose, whilst also flowing openly for large, seamless integrated cocktail parties. The distinction between the three areas was key in order to maximise on the apparent space. By using a range of subtly different colours for fabrics and furnishings, each area holds its own atmosphere, whilst also complimenting the space adjacent to it.

Foley&Cox's 1000 Park Avenue project has been shortlisted in The International Design & Architecture Awards 2019, in the Living Space - Americas category, a highly competitive category. Michael Cox, principal of Foley&Cox, described the awards as being important because "they honour the tastemakers of the global design market. It is an incredible opportunity to share and view work on a global platform." The design scheme is a breath of contemporary style blown into a dated building. The lighting in the different communal spaces are unique to each of the sectioned off areas.

The different characters of the property is evident in different spaces. The front of the house is, as Michael describes it, "formal for guests and entertaining." The private family quarters are located at the other end of the apartment. This provides a balanced structure, for both personal and social time. The story is similar in the different bedrooms. Each one holds its own character, tailored perfectly for its inhabitants. Whilst they differ in style, there are consistencies throughout. The use of different tonal blues in the bedrooms ties them together and maintains a calming and oceanic atmosphere, in a property located in one of the busiest cities in the world.

When asked how the design integrates into the wider environment, Michael Cox stated that "This project is an update to Park Avenue living - the glamour of pre-war elegance balanced with modern amenities for comfortable family life." By maintaining the heritage of the historical building, the design team that worked on this project have incorporated the historical features into this fresh and modern design. Pastel colours and neutral grays have been installed so that to ensure the rooms are not too dark and can reflect the natural light flooding in from the multitude of windows.

Foley&Cox are an established design firm by Michael Cox. Their design style is very client focused, and describe their approach differently. They state that by "Taking creative cues directly from their clients - their perceptions, preferences and passions - Foley&Cox creates bespoke interiors from the widest palette of possibilities to result in environments that instantly become that most personal of all places...home." They are a premier interior design firm recognised for their style and versatility. The whole team has extensive experience with luxurious projects, yachts and private aircraft interiors.

In the master bathroom of the project, the marble used was specifically chosen from a quarry in Italy. The attention to detail, to ensure that the design scheme fit around this unique stone, is exquisite. The blue hue of the marble reflects the pastels used in the master bedroom, whilst not detracting from the pristine nature of the white fittings in the bathroom. The his and her sinks, walk in shower and minimalist light fittings all contribute to the elegant design scheme in the project.

In renovating this pre-war property, located in a very prestigious area, Foley&Cox have blended the past and the present beautifully to represent the exquisite style of the architecture itself, and to ensure that the client has both an entertainment space and a relaxing, family home. Their styling choices are modest whilst not going unnoticed. The use of space is intelligent and thoughtful so that the property remains functional for the owners. By bringing all this together, Michael Cox has created a place for the clients family to grow into and enjoy for years to come.



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